



SPONSORSHIP DRIVE

Starr's Mill Band Boosters



Dear Community Member:

We are excited to announce that we are launching our annual sponsorship drive for the Starr's Mill High School Band program 2024-2025 school year. Sponsorship is a great way to get recognition and advertising for your business while helping our band program continue its tradition of excellence. See the attached sponsorship form regarding our available sponsorship level options.

The Starr's Mill High School band program is an award winning program. During our competition season of 2023-24, our marching band won top awards placing first-in-class in all their competitions. We have had students march with the Macy's All American Marching Band in the Thanksgiving Day parade for the past 12 years. We have alumni marching in great bands such as UGA, Auburn, GA Tech, Jacksonville State University, and many more. Our concert bands have consistently won top marks during Large Group Performance Evaluation. We have had many students take part in the Honor Band and All State band programs.

At Starr's Mill, band is not just about music and marching. Students who are a part of the band programs at Starr's Mill learn leadership, dedication, and discipline. We want to continue to be able to offer this opportunity to as many students as possible.

To run these programs, the Starr's Mill Band Boosters funds over \$100,000 annually. The generosity of sponsors like you helped us raise over \$12,000 last year. Our goal this year is to raise \$20,000 from our sponsorship drive to help decrease the out-of-pocket fees that many of our students incur to take part in our award winning marching band as well as some of the costs incurred for our in-class concert band programs. Your tax-deductible gift of \$100 or more will help us achieve our goal.

If you have any questions, please email us at smhsbandboosters@gmail.com. We would be happy to talk to you more about this sponsorship opportunity.

Checks can be made out to Starr's Mill Band Boosters, with a designation of Sponsorship Drive in the comments. The donations can be mailed to:

SMHS Band Boosters Inc.
1200 Hwy 74 South,
Suite 6 PMB# 139
Peachtree City, GA 30269

Thank you for your support of our band program.

Sincerely,

Kristin Lunn
President
Starr's Mill Band Boosters

Starr's Mill Band Boosters, Inc.
Website: <http://smhsband.org/>

1200 HWY 74 S
Suite 6, PMB 139
Peachtree City, GA 30269

Contact email:
smhsbandboosters@gmail.com



Corporate/Organization Sponsor Commitment Form

Starr's Mill Band Booster Club

Sponsorship Year 2024-2025 (ending June 30, 2025)

smhspantherpride@gmail.com

Organization Name: _____

Website: _____ Business Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____ Email: _____

| Sponsorship Level | Diamond | Platinum | Gold | Silver | Bronze |
|---|---------|---------------|-------------|-------------|-------------|
| Sponsorship Value | \$2500+ | \$1000-\$2499 | \$500-\$999 | \$250-\$499 | \$100-\$249 |
| Recognition of company in all concert band slideshows | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company name/logo on SMHS Band Website http://smhsband.org | ✓ | ✓ | ✓ | ✓ | ✓ |
| Listed as a sponsor in monthly social media thank you blast | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor certificate to display in your business | | | | ✓ | ✓ |
| Sponsor plaque to display in your business | ✓ | ✓ | ✓ | | |
| Name on group banner displayed at all SMHS home football games <i>(name must be received by 6/15/2024)</i> | | | ✓ | ✓ | ✓ |
| Logo/Name on individual banner displayed at all SMHS home football games <i>(logo must be received by 6/15/2024)</i> | ✓ | ✓ | | | |
| SMHS Marching Band 2024 Show Shirt | 5 | 3 | 2 | 1 | |
| Logo placed on SMHS Marching Band Show Shirt <i>(logo must be received by 6/15/2024)</i> | ✓ | ✓ | | | |
| Company announced as sponsor as part of the introduction of the marching band half time show | ✓ | ✓ | | | |
| Company jingle played by marching band during football games | ✓ | | | | |
| Opportunity to conduct the fight song during a home football game | ✓ | | | | |

Method of Payment:

Check # _____ (Payable to "Starr's Mill Band Boosters") Total Amount: \$ _____

In-Kind Goods or Services: _____

Sponsor Signature: _____ Date: _____

Send form/payments to: Starr's Mill Band Boosters, 1200 HWY 74 S, Suite 6 PMB#139, Peachtree City, GA 30269

Submit company name/logo artwork to: smhspantherpride@gmail.com

Starr's Mill Band Booster Club Use Only

- Payment Received/Logo Received Payment Received Date: _____ Logo Received
 Certificate/Plaque Ordered Banner Ordered Show Shirts Provided
 Home game conductor for fight song scheduled

Starr's Mill Band Boosters is a 501(c)(3) tax-exempt organization.